



Watch ACEs food allergy videos on YouTube

Just in time for back to school season, the Allergy & Asthma Network Mothers of Asthmatics (AANMA) and ACAAI recently launched two easy-to-view, Internet television programs designed to help parents better understand and safely manage food allergies, both at home and at school.

Part one, "Food Allergies & Anaphylaxis at School: Real World Solutions" brings together a panel of individuals affected by food allergies in different ways, comprising ACAAI President **Dana Wallace, MD, FAAAAI**, a school principal, psychologist, nurse and parent of two children with food allergies. They debate this highly-charged topic, working through issues such as "peanut-free" and "allergy free zones," and how to determine when a child is ready to self-administer auto-injectable epinephrine, the only drug that reverses an anaphylactic episode.

The panel discussion highlights the importance of educating first responders – teachers, school nurses and students with food allergies – on how and when to use auto-injectable epinephrine to prevent deaths from anaphylaxis.

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Photos courtesy of J. Allen Meadows, MD, FAAAAI



How will the evolution of allergen immunotherapy impact you?

Find out at the ACAAI Immunotherapy Conference in Boston

Allergen immunotherapy has been proven effective by allergists-immunologists since the first treatment a Century ago. Find out how its evolution in novel directions will impact your practice and improve patient care at the Immunotherapy Conference, Thursday, Nov. 4, held in conjunction with the ACAAI Annual Meeting in Boston, Nov. 3-8.

"It is extraordinary that for the past 100 years the clinical principles of allergen immunotherapy have remained constant, yet it continues to evolve in novel directions that hold great promise for our patients in the future. This year's theme, *Proud of Our Past, Preparing for Our Future*, is well suited to our full-day Immunotherapy Conference

on Thursday," said **Stanley Fineman, MD, FAAAAI**, president-elect and program chair.

The full-day conference is co-chaired by ACAAI Vice President **Richard Weber, MD, FAAAAI**, and **David Bernstein, MD, FAAAAI**.

Some 60 million allergen immunotherapy injections are given every year by board certified allergists-immunologists. Despite its proven effectiveness, and the publication of the immunotherapy Joint Task Force parameters, there is much variability in patient selection, extract preparation and safeguard measures.

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Dr. Wallace

“The best way to predict the future is to **invent** it.” (Alan Kay)

As I reflect on my various conversations with members during the past few years and my 35 years of clinical experience in private practice, I would like to give you my biased, tunnel vision of the practice of allergy in 2020—Beam me up, Scotty.

Yes, we will still have allergists, just about as many as we have now, but we will have fewer training programs, training more FITs per program—efficiency in numbers. Females will make up 65 percent of the work force. Part-time practice will be more common, with 30 percent of the females and 20 percent of males involved in position sharing (e.g., two people making up one position), with the balance of time spent with family or in a more profitable (than medicine) business endeavor. Allergists will work an average of 32 hours/week, for which they will be paid an income on par with pediatricians and general practitioners.

Fewer allergists will be doing clinical research, as we will have dedicated centers that study specific areas, e.g., pediatric asthma, food allergy, or occupational medicine, and likely fewer than 25 total research centers. The FDA will accept well-conducted studies from international centers (75 percent of all research) to allow for new drug development in a more cost-effective manner, as the U.S. cannot afford to cover all these costs, resulting in fewer

governmental grants. The good news is there will be more emphasis on primary and secondary prevention of allergic diseases, both for research and for delivered medical care. It is hoped this will not only improve quality of life and morbidity of disease, but also reduce the costs of universal health care insurance, which will be funded by governmental (75 percent) and private (25 percent) agencies.

“The good news is there will be more emphasis on primary and secondary prevention of allergic diseases...”

Medical insurance modified

Medical insurance will have no pre-existing clauses, will follow the worker to a new job, and will not require a referral system. It will have tiered care, with higher copays for specialists than for primary care physicians and lowest for hospital-based out-patient clinics staffed by physician extenders. Healthcare premiums will be risk-rated with a “tax” for 1) smoking, 2) drinking, 3) obesity, and 4) having pets with any AR or asthma diagnosis, to name a few. Healthcare premium discounts will be available for having a certified “low allergenic home” (think of the hurricane shutter equivalent for home-owner’s insurance) if you carry a diagnosis of AR, AC, asthma, or atopic dermatitis. Now this is one new business

opportunity you need to jump onto. There will be no malpractice insurance, as this will be replaced by a government-run, high-risk fund where “injured” patients can meet with a mediation panel and be awarded appropriate compensation. This will be financed with a 3 percent tax on all billed office services and 5 percent of all hospital billed services. (In 2018 all emergency rooms and surgery and delivery suites were locked down as physicians declared a liability crisis.)

Allergy practice transformed

Private allergy practice will change dramatically. Mergers will continue, with 90 percent of allergists in group practice, 50 percent within walls and 50 percent in virtual walls to enable sharing of business negotiations (only a rare insurance company will negotiate), billing, bulk buying, and operational oversight and compliance (OSHA, HIPPA, EXGOV, ZZHOP, etc.). Every allergist will have a minimum of three provider extenders (ARNP, PA) and a smaller support staff, usually two per provider. Offices will be smaller, as 70 percent of follow-up visits will be virtual on “SkypeMedical,” completed by the physician extender at a reduced fee. Office hours will be shorter, with higher premiums for “after-hours” video phone calls. Approved visits per patient will be four per year on the average, as the primary care physician will

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ACAAI American College of Allergy, Asthma & Immunology

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Joint Task Force reports on Health Care Reform

The ACAAI/AAAAI Joint Task Force on Health Care Reform was established to assist allergists in preparing for health care reform.

“Our task force is monitoring the whole gamut of health care reform issues including managed care, referral networks including the medical home, electronic health records (EHR), meaningful use, accountable health partnerships and third-party recognition and reimbursement of diseases related to allergy, asthma and immunology,” said ACAAI Past President **Daniel Ein**, MD, FAAAAI, task force co-chair. “Our mission is to better prepare allergists before policy changes are implemented.”

The Patient Protection and Affordable Care Act was signed into law on

March 23, 2010. The Health Care and Education Reconciliation Act of 2010 was signed into law on March 30, 2010 and it amended the PPACA and changed the student loan programs.

“These two acts will affect Health Care Reform for years to come,” said **Richard Honsinger**, MD, FAAAAI, task force co-chair. “The PPACA alone has almost 2000 pages. Our report on ‘Implementation Schedule for Provisions on Health Care Reform Laws’ focuses on the major changes that will affect Allergy/Immunology. The provisions of the law will be implemented gradually over years.”

The Joint Task Force published its first report in April on “HER Adoption and Health Care Reform” written by **Russell**



Dr. Ein



Dr. Honsinger

Leftwich, MD. Both reports are available on the ACAAI/AAAAI Joint Statements page of the College member website (www.acaaai.org).

Watch for upcoming reports on the Patient-Centered Medical Home (PCMH), the Patient Centered Medical Home-Neighbor (PCMH-N) and Accountable Care Organizations (ACO).

In addition to Drs. Ein, Honsinger and Leftwich, the Joint Task Force includes **Michael Clayton**, MD, FAAAAI, **Michael Foggs**, MD, FAAAAI, and **James Tracy**, MD, FAAAAI.

ACEs food allergy video *continued from page 1*

“Accidental exposures to food allergens will happen – but they don’t have to be fatal,” says **Nancy Sander**, president and founder of AANMA. “We created this program to help families and educators confidently integrate food allergy concerns at home and at school, and have the information they need to be prepared, enjoy mealtimes, feel safe and most importantly, prevent deaths from anaphylaxis.”

Mealtimes at home can be especially difficult for families affected by food allergy. Parents often wonder what foods are safe and want to make sure their children with food allergies can enjoy a home-cooked meal without sacrificing flavor or nutrition. In part two, “*Chef 2 Go: Food Allergy Intervention*” Chef Ryan Hutmacher, owner of Centered Chef, finds an unsuspecting family in a local grocery store struggling with a laundry list of forbidden foods. Alongside Dr. Wallace, Chef Ryan teaches the family how-to plan, grocery shop and prepare a delicious and healthy meal that avoids a long list of food allergies.

The shows are available on the AANMA YouTube channel, www.youtube.com/breatherville, the ACAAI YouTube channel, www.youtube.com/allergists and are embedded in the food allergy section of the acaaai.org patient microsite. Share links with



your patients and others and embed the videos into your practice website. Click on “Share” just below the YouTube video player, and then click the “Embed” button.

The videos are part of the Anaphylaxis Community Experts (ACEs) program, a national, award-winning partnership

between AANMA and ACAAI, supported by **Dey Pharma, L.P.** The program is designed to raise awareness, reduce anxiety and eliminate deaths due to anaphylaxis through education, advocacy and outreach.

ACE teams teach communities to treat anaphylaxis with facts and action rather than fiction and complacency. Each ACE Team includes a volunteer allergist and layperson or other community member. Teams agree to organize and host a minimum of three media interviews and three community awareness programs based on each community’s needs and opportunities.

All ACE team training and patient education materials are provided free of charge. ACE materials and programs were developed by AANMA and ACAAI faculty and are unbranded. To join the ACEs program please contact Taurean Barber at tbarber@aanma.org.

Specific IgE Task Force educates health care professionals on appropriate allergy diagnostic evaluation

Recognizing that advances in allergy testing require ongoing and comprehensive education, a joint task force of the ACAAI, AAAAI and JCAAI was formed in 2006 for the purpose of developing educational materials on allergy diagnostic testing directed at allergy/immunology specialist and other healthcare professionals who care for patients with allergic diseases.

“The primary purpose of the Specific IgE Test Task Force (SETTaF) is to improve patient care through educational materials that focus on the appropriate diagnostic evaluation of the allergic/suspected allergic patient,” said **Linda Cox, MD, FAAAAI**, former co-chair and active member. “The key message in the educational materials being developed is that the allergy evaluation must be initiated by and culminated with the patient’s clinical history.”

The SETTaF stipulates that allergy evaluation must be directed by a health care

professional with sufficient understanding of diagnostic allergy testing to use the information obtained from his/her evaluation of the patient to determine: (1) What diagnostic allergy tests to order. (2) How to interpret the diagnostic allergy test results.



Photo courtesy of J. Allen Meadows, MD, FAAAAI

(3) How to use the information obtained from the allergy evaluation to develop an appropriate therapeutic treatment plan.

SETTaF is composed of members of the ACAAI and AAAAI Immunotherapy & Allergy Diagnostic Committees, JCAAI and other individuals with expertise in allergy

diagnostic testing. Since its inception SETTaF has remained very productive, meeting at almost every AAAAI and ACAAI Annual meeting with periodic conference calls in between these meetings.

Current and past members include **Donald Aaronson, MD, JD, MPH, FAAAAI**; **Staffan Ahlstedt, PhD, FAAAAI (SC)**; **Jeannette Arnold, NP**; **David Bernstein, MD, FAAAAI**; **Warner Carr, MD, FAAAAI** (former chair, 2006-08); **Linda Cox, MD** (former chair, 2006-10); **Robert Hamilton, PhD, FAAAAI (SC)**; **David Golden, MD, FAAAAI**; **John Oppenheimer, MD, FAAAAI** (chair since 2010); **Jay Portnoy, MD, FAAAAI**; **Larry Sher, MD, FAAAAI** (former chair, 2006-08); **Scott Sicherer, MD**; **P. Brock Williams, PhD, FAAAAI (SC)**; and **Robert Wood, MD** (chair since 2010).

Visit the member website for a list of SETTaF publications and educational materials at www.aaaai.org (See “What’s New in Allergy/Immunology”).

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see the patient for most health care issues. The allergist will see most new patients, be responsible for coordination of care, and spend 35 percent of the day preparing electronic reports justifying the need for recommended diagnostic studies and treatment regimens and reporting to other health care professionals and regulatory bodies. However, this can be done from home with all medical, billing, and accounting web-based.

In 2020, the patient diagnosis mix will be very different: asthma (15 percent); allergic rhinitis/conjunctivitis (8 percent); drug allergies (9 percent); food allergies/anaphylaxis, EoE, atopic dermatitis, oral allergy syndrome (20 percent); insect allergies (1 percent or less); skin allergies/urticaria, angioedema, contact dermatitis, atopic dermatitis (33 percent); immune deficiency (1 percent); auto-immune with joints/skin/

etc. (10 percent); and multiple-system “might be allergy” (3 percent).

Some good news is that we will ALL be using web-based electronic health records (EHR), a free one 70 percent of the time (e.g., Practice Fusion), which will fully integrate with our local hospital district but only in a limited way (only as mandated by “meaningful abuse”) with other providers. There will be clinical support integration using the Joint Task Force of Practice Parameters (I dream) guidelines as a basis for all allergy-related disease state decisions and really useful drug allergy/adverse reaction interaction checks that integrate diet and medical diagnosis (e.g., renal failure) and suggest alternative medications for the prescriber. Based upon documentation during a live or virtual visit, the EHR will transmit the charges to the insurance company for immediate, automated

processing, and funds will reach your bank within 24 hours. The patient’s co-pay will be simultaneously deducted from their “EZY-Copay” bank account.

Specific immunotherapy will still be practiced, 85 percent SCIT, 15 percent SLIT, which will be approved for less than 20 percent of our patients. Only two allergens, grass and ragweed, were approved by FDA and third parties refuse to pay for any unapproved oral allergens. Most SCIT will be cluster, as this will be more cost-effective for the patient (co-pays will be \$50+ per injection treatment visit). Third party payers will pay based on “best-practice” guidelines including the 1) appropriate selection of allergens based upon prick or sIgE testing, including the required use of component-resolved diagnostic testing; 2) therapeutic dosage levels (if 50 percent of

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Co-branded public education efforts are effective formula for promoting allergists

The ACAAI national public education campaign combined with members' local co-branded efforts adds up to success in reaching the public about when and why they should see an allergist.

Throughout the College's *Find an Allergist, Find Relief* public education campaign, ACAAI proactively contacts national and local media, resulting in numerous articles, broadcasts and posts about how allergists can help people find relief. These national efforts are enhanced with cobranded materials for members to download, personalize and use in their local practice marketing and with local media. All materials are free to members and can be accessed on ACAAI's Member Online Store at www.acaa.org (see "Quick Links").

The end result creates quite a buzz as seen this summer with coverage on the new insect sting practice parameter.

To highlight what's new in the parameters and offer information on allergy symp-

toms and avoidance measures, the College developed a tip sheet and distributed it to national and local media contacts. As a result, CBS News taped a



segment that aired on more than 70 CBS affiliates across the country; and HealthDay, an online consumer health news service, distributed the story to more than 120 consumer websites.

ACAAI alerted members to the new materials and in response they took the message to their local communities.

Amit Kumar, MD, Nashua, N.H., reached out to the Amherst Citizen and secured an article where his quote warned, "If you have an allergic reaction

to an insect sting, you are at high risk for a similar or more severe reaction if stung again."

Steven McEldowney, MD, Charlotte, N.C., added the insect sting tip sheet along with four other campaign tip sheets to his practice website.

"It's always a challenge to inform the public of the value of what we do," said **Myron Zitt**, MD, FAAAAI and chair of the ACAAI Marketing Task Force. "The tools offered by the College make it easy for us to get attention for the specialty, as well as our own practices."

Co-branding efforts continue this fall and winter with tips on how to manage ragweed season and enjoy Halloween, Thanksgiving and holiday parties. Visit the ACAAI online store often to obtain the latest seasonal tips to share with patients, the public and the media. Already using the materials? Email your success stories to nancyryan@acaa.org.

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recommended therapeutic maintenance dose, you are paid 50 percent of the approved reimbursement); and 3) established benchmarks demonstrating economic savings (80 percent) and quality of life (QOL) (20 percent) compared to pre-treatment with SCIT. SLIT will remain in the hands of allergists, as it will be a "pharmacy benefit," and insurance companies will only reimburse allergists for the diagnostic evaluation and biennial follow-up visits (not enough money for primary care or ENTs to be interested).

To bill for services as an allergist, you will need ABAI certification. At least 50 percent of CMEs will be "point of care learning"—think of EHR combined with UpToDate with a link to ABAI. In other words, pretend you are seeing a clinically well-controlled, asthmatic patient having an ACT of 23, FEV1 of 95 percent

predicted, and FEV1/FVC of 79 percent. You will get a clinical support alert that asks if you have considered step-down therapy. You will be given the opportunity to read the page in the National Asthma Guidelines that addresses this issue by clicking a link. You will, furthermore, be provided links to three recent, peer-reviewed publications and a peer-written review article (updated within the past six months – e.g., UpToDate), all of which have used a combined GRADE and "Medical Cloud" method for establishing these recommendations. Instantly, your clinical decision for that patient, as well as the actual time you spent in CME tasks (while seeing a patient or returning to the marked reminder at the end of the day) will be credited to your ABAI and state licensing board databank, which will annually renew or terminate your board certification/licensure based upon

your banked CME credits and practice quality indicators.

The College evolves

All allergists will be members of the ACAAI, as they will need the two types of allergy-specific CME hours: "Point of Care" (25 hours per year) and "Best Practices" (25 hours per year). The latter can only be provided by organizations providing allergy-specific CME. Pharmaceutical support will cover less than 20 percent of the cost of running the College, with members paying the balance. Our annual meeting, with about half the attendance we currently have, will start on Friday with eight hours of Literature Review mixed with the "premier abstracts," presenting innovative, breaking research. During the nine-hour Saturday sessions, world-renowned researchers and talented teachers

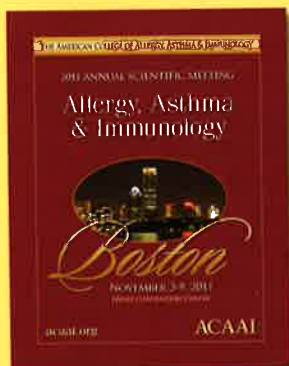
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Experts discuss advances in the specialty at Annual Meeting named lectures

Hear about new developments in allergic disease management at the named lectures held throughout the ACAAI Annual Meeting in Boston, Nov. 3-8. The lectures, which will expand your knowledge of clinical practice while paying tribute to individuals who helped shape the specialty, are:

- *Ira Finegold Lecture*, Saturday, Nov. 5: "Immune Tolerance – Diet and Supplement Intervention" – **Thomas B. Casale**, MD, FAAAAI
- *John P. McGovern Lecture*, Sunday, Nov. 6: "Drug Challenges: Easing the Fear of Graded Dose Challenges" – **David A. Khan**, MD, FAAAAI
- *Bernard Berman Memorial Lecture*, Monday, Nov. 7: "Phenotypic Expressions of Childhood Asthma" – **Bradley E. Chipps**, MD, FAAAAI
- *Jean Chapman Memorial Lecture*, Monday, Nov. 7: "A Primer on Building Science for the Allergist" – **James L. Sublett**, MD, FAAAAI
- *Bela Schick Lecture*, Tuesday, Nov. 8: "Here Comes the Sun: Vitamin D and Asthma" – **Michael B. Foggs**, MD, FAAAAI
- *Lester Mittelstaedt Lecture*, Tuesday, Nov. 8: "Current and Emerging Therapies for Chronic Sinusitis," – **John J. Oppenheimer**, MD, FAAAAI

Register online at www.acaaai.org and view the Preliminary Program mailed to all members. You also can register for housing online or use the form on the website or in the program.



AMA President Carmel and FDA Director Slater to speak at ACAAI HOD meeting

Learn about pressing issues in allergy health care while earning **AMA PRA Category 1 Credit™**, at the House-of-Delegates (HOD) gathering Friday, Nov. 4, during the ACAAI Annual Meeting in Boston.

"We are privileged to have **Peter W. Carmel**, MD, AMA president, and **Jay E. Slater**, MD, director of the FDA's Division of Bacterial, Parasitic and Allergenic Products (DBPAP), as our guest speakers this year," said **J. Allen Meadows**, MD, FAAAAI, speaker of the house. "I encourage all members to attend this program, which should be highly enlightening and informative."

Dr. Slater will review the FDA's work in re-evaluating the safety and efficacy of hundreds of non-standardized allergenic extracts and the results of Advisory Committee meetings. "Proposed changes could have a major impact on the practice of allergy. Dr. Slater will be available to receive our feedback," Dr. Meadows said.



Dr. Carmel



Dr. Slater

Dr. Carmel will defend the AMA's continuing support of the healthcare reform bill. "In 2010 our speaker (Grace-Marie Turner, president of the Galen Institute) suggested why the healthcare bill was not good for practicing allergists, and took questions from those who did not agree. This year the AMA will try to convince you organized medicine is on the correct course fully supporting current efforts to reform the delivery of healthcare in the United States. Please come express your thoughts, for or against, in this year's featured speaker in the town hall forum," Dr. Meadows said.

International attendees welcome

The Alliance of ACAAI invites international attendees and their spouses and guests to the International Reception at the ACAAI Annual Meeting in Boston, on Saturday, Nov. 5, from 6-7:00 p.m., in Constitution Ballroom A of the Sheraton Hotel.

"I encourage international attendees to join us for this warm welcome reception to meet ACAAI and Alliance leaders and International Committee members," said ACAAI Immediate

Past President **Sami Bahna**, MD, DrPH, FAAAAI, chair of the International Committee. "In addition to sharing camaraderie, our very own renowned pianist ACAAI Past President **Joseph Bellanti**, MD, FAAAAI, will charm us with his musical repertoire.

"The event has been popular with international attendees since its inception, first organized in 2004 by program co-chair **Barbara Finegold**," he said.



Attendees of the Alliance International Reception in Phoenix

Boston's Museum of Fine Arts hosts annual fundraising dinner

Enjoy an evening at the world famous Museum of Fine Arts, Boston, and help support the Foundation by attending the annual Fundraising Dinner on Sunday evening, Nov. 6, held in conjunction with the ACAAI Annual Meeting, Nov. 3-8.

The event activities include a cocktail reception, elegant dinner in the museum's glass courtyard, special musical performances and dancing. Gallery tours will include the expansive Art of the Americas collection and the traveling Degas exhibition.

The recently-opened Art of the Americas wing presents magnificent works of

art produced in North, Central and South American over the last 300 years. In addition to the large-scale masterpieces not displayed for decades, the exhibit includes paintings, sculpture, furniture, decorative arts, and musical instruments, as well as textiles, fashions and jewelry.

The Degas special exhibition will feature paintings, pastels, drawings, prints, and sculpture. The nude figure was critical to the art of Edgar Degas from the beginning of his career in the 1850s until the end of his working life, and is explored for the first time in this exhibition.



Museum of Fine Arts, Boston

Photograph © Museum of Fine Arts, Boston

Net proceeds from the event will be donated to the ACAAI Foundation to support the Scholars Return Programs and Young Faculty Support Awards.

Remember to order your fundraiser tickets when you register for the ACAAI Annual Meeting. Online registration is available at www.acaaai.org.

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will deliver the cutting-edge science in the allergy world and recap the established diagnosis and treatment guidelines that we must all follow. Sunday, the final day, will be packed with choices of workshops for hands-on learning that will award another eight hours, for a grand total of 25 of the required 25 "Best Practice" CME credits. Never fear, if you had your air flight cancelled, you can always attend by live webinar and ask your burning questions as if you were present in person.

On Friday evening, the awards and recognition ceremony, combined with a "meet and greet" opening party, will be held in the exhibit hall where members can also view the latest advances in the pharmaceutical world. This IS a pharmaceutical sponsored event. Without pharmaceutical symposia with which to compete, on Saturday evening you will have an opportunity to meet your old friends and colleagues and to reminisce about the "good old times."

Administrative and committee meetings are never "live" (e.g., Board of Regents, Joint Task Force on Practice Parameters, and Drugs and Anaphylaxis Committee) but are held by electronic means either

before or after the annual meeting, not during. The ACAAI Foundation benefit, opening reception, and Presidential dinner were discontinued due to high costs, lack of pharmaceutical support, and the shorter meeting, as everyone leaves for home on Sunday evening.

The *Annals of Allergy, Asthma & Immunology* and *AllergyWatch*, as are all other journals, are only "online," as nothing is printed in 2020, but publications will be more user-friendly. When you see a "link underline," that will mean that you can immediately go to the appropriate section of the referenced article within the archived *Annals* editions for further reading. All references at the end of the article will be tied to their abstracts for immediate access and, for an additional annual fee, you will be able to open any full-text article to the exact paragraph that refers to that topic or question. Current online CME webinars for all ACAAI members, somewhat similar to today's COLA, will extend to all fellowship training programs as well as regional, state, and local journal clubs and conferences and will replace the **ACAAI International Activities**, as travel costs will escalate at a time that the College and allergists' incomes

diminish. The **website**, our #1 communication portal for the ACAAI, will be expanded to house more enduring, on-demand CMEs, including the webinars; educational, short video clips for patients; and links to all key reviewed and endorsed educational, economic, and practice-related sites, active blogs, instantaneous educational video chat rooms for off-the-cuff consults, and secure portals to exchange patient medical records.

Now WAIT! Not so many Prozac's at one time! Being President does not make me a deity with the power to invent the future; it just allows me the opportunity to make logical predictions. If much of what I envision is as unappealing to you as it is to me, **THIS IS THE TIME** to change what **CAN** be changed. I believe we can still plan the future of the College. Please send me your personal visions of the future for all allergists and your College to president@acaai.org, and at your discretion, we can share your thoughts with our membership as we **PLAN** our future. Remember, as so adeptly stated by Spock, "*Logic is the beginning of wisdom; not the end.*"

**Dana V. Wallace, MD, FACAII,
President**

Eminent allergists will be recognized at ACAAI Awards Ceremony in Boston

The College will present its esteemed Distinguished Fellow Awards, International Distinguished Fellow Award, Woman in Allergy Award and its highest honor, the Gold Headed Cane Award, at ACAAI Awards Ceremony in Boston on Nov. 4. All members are invited to attend the event.

Bryan L. Martin, DO, FACAAI, Columbus, Ohio, will receive the Distinguished Fellow Award, **Giovanni Pajno, MD**, Messina, Italy, and **Fares Zaitoun, MD, FACAAI**, Beirut, Lebanon, will be recognized as International Distinguished Fellows. **Anjali S. Nayak, MD, FACAAI**, Normal, Ill., will be presented the Woman in Allergy Award.

Past President **Ira Finegold, MD, FACAAI**, New York, N.Y., will be honored with the prestigious Gold Headed Cane Award (see story on page 9).

Distinguished Fellow Award

Dr. Bryan Martin is associate dean, Graduate Medical Education, designated institutional official; program director, Allergy & Immunology Fellowship; and professor of clinical medicine and pediatrics at The Ohio State University in Columbus.

He served twice on the ACAAI Board of Regents as regent and fellow-in-training (FITs) representative. He co-chairs the FIT Bowl Planning Committee (since 1995), and is on the Editorial Board of *Annals of Allergy, Asthma & Immunology*. He chaired the Scientific Council, Faculty Development Section and Credentials Committee. He was vice speaker and delegate to the ACAAI House of Delegates, and represented ACAAI at the AMA House of Delegates.

Dr. Martin chaired the Allergy Immunology Residency Review Committee of the Accreditation Council for Graduate Medical Education, and is currently on the FDA Allergenic Products Advisory Committee. He is a retired U.S. Army COL, and served as president of the Association of

Uniformed Services Allergists-Immunologists. His many honors include the Gold Doc Award for Humanism in Medicine from the Arnold P. Gold Foundation; the Army Surgeon General's Lewis Aspey Mologne Award for Military Academic Excellence; and numerous military awards and decorations including the Legion of Merit Medal, Bronze Star Medal, Meritorious Service Medal (four times) and the Army Commendation Medal (seven times).

International Distinguished Fellow Award

Prof. Giovanni Pajno is associate professor of pediatrics and head of the Allergy Unit for the Department of Pediatrics, School of Medicine at the University of Messina. He is an esteemed clinician, researcher and teacher who has contributed much to the body of evidence related to the efficacy of immunotherapy, publishing important articles on both SLIT and SCIT. As chair of the scientific committee for the 2010 International Conference on Specific Immunotherapy in Taormina, Italy, he facilitated the ACAAI-sponsored program and is collaborating with *Annals of Allergy, Asthma and Immunology* on the publication of a series of articles representing the talks from the conference. In addition, Prof. Pajno has been an invited speaker at ACAAI meetings and is currently serving as a special consultant to the ACAAI Immunotherapy and Diagnostics Committee.

He is on the Executive Committee of Società Italiana Malattie Respiratorie Infantili (SIMRI) and Società Italiana di Allergologia ed Immunologia Pediatrica (SIAIP). He also serves as reviewer of *Annals, Journal of Allergy and Clinical Immunology, Clinical and Experimental Allergy, Allergy and Asthma Proceedings, International Archives, Allergy Immunology and Bio Drugs*.

Dr. Fares Zaitoun an American Board Certified Allergy/Immunology specialist who received his pre-medical and medical training in the United States. He is an ACAAI Fellow and a member of its Interna-



Dr. Martin



Dr. Pajno



Dr. Zaitoun



Dr. Nayak

tional Committee. He is also an active member of the World Allergy Organization and the first director of the WAO's World Pollen Network.

For the past 11 years, Dr. Zaitoun has been in private-based academic practice in Beirut, Lebanon where he is director of the Allergy, Asthma & Immunology Center and a faculty instructor in Allergy/Immunology at the American University Hospital. He is an active proponent of Allergy/Immunology in Lebanon and the Middle East. In addition to being a frequently invited lecturer and moderator/chairman at Allergy/Immunology meetings, he has created and organized several national and regional Allergy/Immunology conferences including the First and Second Middle East-Asia Allergy Asthma Immunology Congresses. Dr. Zaitoun is the immediate past president of the Lebanese Society of Allergy & Immunology and the founder and chairman of the Lebanese National Aerobiology Project. He has several published abstracts and full articles. His current research interests include Allergen Immunotherapy, Aerobiology and Environmental Allergy & Pollution.

Woman in Allergy Award

Dr. Anjali Nayak is a clinical associate professor, Department of Pediatrics at the University of Illinois, Chicago; adjunct professor, Department of Biological

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Dr. Finegold elected to receive Gold Headed Cane Award



Dr. Finegold

Past President **Ira Finegold, MD, FAAAAI**, New York, N.Y., was elected by ACAAI Fellows to receive the 2011 Annual Gold Headed Cane Award.

Board of Censors, and member of the South Florida Ethics Committee. He was chief of staff of Hollywood Memorial Hospital, Hollywood Florida.

Dr. Finegold was elected to Phi Beta Kappa, Sigma Xi, and Alpha Omega Alpha. He was honored with the American Society of Clinical Pathologists' Sheard-Sandford Award, and Jonas Salk, University of Chicago and New York State Scholarships. He is listed in Who's Who, Top Doctors and Best Doctors. He has published many articles and chapters in textbooks on allergic subjects. He also teaches at Sophie Davis School of Medicine, CUNY, N.Y., and is an invited lecturer both nationally and internationally.

This prestigious award honors an ACAAI Fellow who has demonstrated the highest standards of scientific excellence and integrity. Eligible candidates must be a Fellow of the College for at least 20 years. The ACAAI Board of Regents selects the recipient from among those receiving the most votes. The award will be presented at the Annual Meeting Awards Ceremony in Boston on Nov. 4.

Dr. Finegold is director of the RA Cook Institute of Allergy; clinical professor of medicine at Columbia University College of Physicians & Surgeons; and chief, of the Division of Allergy at St. Lukes-Roosevelt Hospital. He is in private practice in New York City and White Plains, N.Y.

He was ACAAI president, 1995-96. Dr. Finegold was selected as the honoree of the Ira Finegold Lecture for two years (2010 and 2011). He spearheaded the ACAAI immunotherapy campaign in the late 90s, "Get Tested, Get Treated, Get Better;" he founded and chaired the Immunotherapy Coalition between allergy and industry for 15 years; and he is the liaison for ACAAI to the CFC transition stakeholders for the past 16 years. He received the ACAAI Distinguished Fellow and Distinguished Service Awards. Dr. Finegold chairs the ACAAI Immunotherapy & Diagnostics Committee, the Publications Committee, the Europe & Russia Portfolio of the International Committee and is a member of the Finance and Budget Committee.

He was president of the Florida Allergy Society, chairman of the Broward County

Board of Censors, and member of the South Florida Ethics Committee. He was chief of staff of Hollywood Memorial Hospital, Hollywood Florida.

He was president of the Florida Allergy Society, chairman of the Broward County

This prestigious award honors an ACAAI Fellow who has demonstrated the highest standards of scientific excellence and integrity.

Past winners of the Gold Cane Award are: **Harold S. Nelson, MD., FAAAAI**, Denver; **Joseph A. Bellanti, MD, FAAAAI**, Washington, D.C.; **Edward J. O'Connell, MD, FAAAAI** (Emeritus), Rochester, Minn.; **Elliot F. Ellis, MD, FAAAAI** (Emeritus), St. Petersburg, Fla.; **John C. Selner, MD, FAAAAI** (Deceased), Denver; **Phillip L. Lieberman, MD, FAAAAI**, Germantown, Tenn; **Betty B. Wray, MD, FAAAAI**, Augusta, Ga; **Donald W. Aaronson, MD, JD, MPH, FAAAAI**, Chicago; **Emil J. Bardana, Jr., MD, FAAAAI**, Portland, Ore; and **Raymond G. Slavin, MD, MS, FAAAAI** (Emeritus), St. Louis, Mo.

The award serves as an inspiration to younger doctors and encourages them in family, social, civil, religious and professional life to cultivate character that earns the respect and good will of colleagues and the profession at large.

The tradition of the Gold Headed Cane started in 1689, with Dr. John Radcliffe, who had a particular interest in asthma as the personal physician to King William III, an asthmatic. Dr. Radcliffe began the tradition of passing the cane to a successor whom he considered to be the greatest physician of his time.

"Find an Allergist Find Relief" campaign wins prestigious awards

ACAAI was recently presented with two awards for the "Find an Allergist, Find Relief" campaign.

A Publicity Club of Chicago 2011 Silver Trumpet Award was awarded in the Marketing category. It's the most prestigious awards program in the Midwest honoring the year's most distinguished achievements in public relations and communications practice.



Judging is performed by a panel of expert communications professionals and is scored on objectives, techniques, creativity, results and return on investment.

PRSA Chicago Skyline Awards are presented annually to organizations that have successfully addressed



contemporary issues with exemplary professional skill, creativity and resourcefulness.

This year, finalists were selected from a record 125 entries. ACAAI won the highest award in the category of Integrated Communications, Nonprofit Organizations.

Colleagues, friends and followers discuss, share and tweet



The College invites you to interact with colleagues and patients using a variety of social media including Facebook,



LinkedIn and Twitter. Join to receive early notification on topics that will impact your practice. ACAAI also has Twitter for patients, so you can retweet the valuable information to your own Twitter followers.



Use LinkedIn to exchange knowledge, ideas and opportunities with a broader network of allergy-immunology professionals.

These and other social media links – including the College's new YouTube video channel and Flickr photo sharing group – are accessible through the ACAAI website home page at www.acaai.org.

ACAAI Awards Ceremony

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Sciences at the Illinois State University, Normal; and clinical assistant professor, department of Internal Medicine, Midwestern University, Chicago College of Osteopathic Medicine. Dr. Nayak is also in private practice specializing in allergy and immunology and a principal investigator of numerous clinical trials with new drug development.

She is being honored by the College for her dedication to research in allergy and immunology. She chairs the ACAAI Dermatological Allergy Committee and Women in Allergy Committee, and is on the Scientific Council. She previously served as vice chair of the Pediatrics Committee and was a member of the Allied Health-Clinical Research Coordinators Committee. Dr. Nayak has published numerous articles in peer-reviewed journals, including *Annals of Allergy, Asthma & Immunology*, *Chest*, *Journal of Allergy and Clinical Immunology*, *Pediatrics*, and *The New England Journal of Medicine*. She received the Outstanding Clinical, Technological, and Scholarly Achievement Award applied to medical research by the faculty of the University of Illinois, 2000-01, and 2007-2008.

Foil fall asthma flare ups with a screening program

Fall brings football, cooler weather and bonfires. For millions who suffer from allergies and asthma, it also brings increased misery, sneezing and wheezing, providing an excellent opportunity to conduct a local asthma screening in your community.

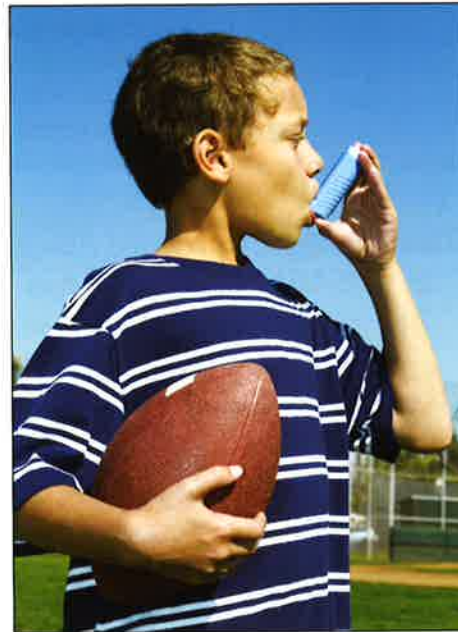
ACAAI members will do just that as they offer asthma screenings through the Nationwide Asthma Screening Program during September, October and November. The program is supported by **Teva Respiratory, LLC**.

“Just like spring, fall is another time when people experience more symptoms and are more aware of their condition,” said **Alpa Jani, MD**, who will host her screening at Frederick Community College’s Asian American Fair, Frederick, Md., during October. “The season also helps garner interest as people want to find out if their child is at risk for asthma or their condition is under control before participating in fall sports.”

Research shows that fall is associated with a 46 percent increase in asthma-related emergency department visits by grade school children.

To help ACAAI members increase asthma awareness and the role of the allergist in treating the condition, free screening program support kits continue to be available. The kits provide all the registration and public education materials needed for a screening.

In addition to general information on asthma, the kit includes public education materials to help allergists reach people who may be at risk for exercise-induced bronchoconstriction (EIB). These include posters, brochures and postcards to alert screening participants to www.MyEIBJournal.com, an online tracker that lets people record their workouts, symptoms and medication use to share with an allergist.



For allergists who were too busy to participate in the spring, a fall screening allows for even more event promotion. **John Moore, MD**, will offer his asthma screening in October at Kennedy Mall in Dubuque, Iowa, and has used the extra months to conduct publicity, a key to strong turnout, according to allergist coordinators.

“To be able to properly advertise prior to the screening, we needed time to get in the appropriate magazines and newspapers,” he said.

And people need help, regardless of the season. “With the rise of health care costs, increased co-pays, etc., people are more reluctant to be evaluated for health problems,” said Moore. “It is nice to be able to provide a free screening and education materials to those who may have asthma and have avoided being seen in a clinic.”

It’s not too late to bring a screening to your community. Register for a screening by visiting the members’ site on acaai.org or call the program’s *Help Line* at 312-558-1175 for a registration form.

Annual Meeting combines fun with learning for FITs

by John Seyerle, MD, Senior FIT Representative to the ACAAI Board of Regents



Dr. Seyerle

Welcome and congratulations to all the first-year fellows-in-training (FITs). Your Allergy & Immunology fellowship is sure to be an exciting time. You'll need to study more than you did in residency, but it is completely worth it. The best advice I can give is to find a technique that works for you and stick with it. No one knows how you learn better than you. You'll have a chance to take the annual in-service exam each May – it will allow you to assess your learning style and adjust it as necessary.



Fellows-in-training at the FIT Welcome Reception in Phoenix

Why not take a break to join us in Boston for the ACAAI Annual Meeting, Nov. 3-8, and combine fun with learning. The well attended annual Literature Review is Friday, Nov. 4. The Great Chronic Idiopathic Urticaria Raft Debate on Saturday features leaders in the field battling it out to keep from getting wet. Take advantage of as many of the social functions as you can, including the FIT Welcome Reception Friday night, the President's Welcome Reception on Saturday night, breakfasts

featuring field-leading professors, and the always popular FIT Bowl. When you register for the meeting, you'll receive more

FITs. The Alliance provides programs, tours, and informa-

tion for spouses and families to make the College meetings more enjoyable. Their history and culture of Boston presentation looks especially interesting this year. Membership in the Alliance helps foster new and lasting friendships.

And don't forget the FIT Business Meeting. We've moved it to Sunday afternoon at 3:30 p.m. so more FITs can attend. During the meeting, speakers will present

information regarding the FIT Bowl, break out sessions, workshops, housing, etc. Don't delay, register now.

If possible, bring your spouse along with you. A great way for them to become involved in the College is through membership in the Alliance of the ACAAI. Any spouse of a member of the College is eligible for membership. As an incentive, annual dues are waived for spouses of

exciting opportunities open to young physicians as members of the College. The president and president-elect will speak and we will elect the new junior FIT representative. Regional representative positions are also available to those interested. Perhaps most importantly, this is where the travel grant checks will be distributed.

Hope to see you all there. In the meantime, contact me (john.seyerle@gmail.com) if you have any questions.

ACAAI Immunotherapy Conference *continued from page 1*

A personal note from ACAAI Past President Ira Finegold, MD, FAAAAI, chair, Immunotherapy and Diagnostics Committee

The Thursday program on immunotherapy is a "must attend" for allergists who wish to glimpse the future of allergen immunotherapy. Understanding recent studies on the mechanisms of allergen specific immunotherapy will be the subject of the opening talk by **Cezmi Akdis**, MD, from Switzerland. As we gain better understanding of these mechanisms, new methods and applications emerge. Such is the value of the second talk by **Thomas Kundig**, MD, also from Switzerland. I heard this exciting and innovative talk about a year ago and concluded that this topic might very well

greatly influence the practice of allergists.

"New Modalities: Recombinant Allergens, and Fusion Proteins" by **Martin Chapman**, PhD, will layout the data concerning these newly developed immunologic substances with little or no allergenicity. Again, a futuristic ideal that is rapidly becoming reality. We all desire highly effective allergens without possibilities of allergic reactions. Making shots more effective and enhancing immunogenicity is the subject of the talk on immunomodulators by **Thomas Casale**, MD, FAAAAI.

The afternoon session begins with the key issue of "How Can Practice Parameters Improve Quality, Safety and Clinical Outcomes of SCIT?" by **Linda Cox**, MD,

FAAAAI. Continuing with new methods of allergen immunotherapy treatment is changing how we give immunotherapy. **Richard Weber**, MD, FAAAAI, will present data on "Accelerated Protocols: Rush & Cluster." The "Safety of SCIT & SLIT" will be reviewed by **David Bernstein**, MD, FAAAAI. And finally **Cheryl Hankin**, PhD, will ask and answer "Is Subcutaneous Immunotherapy Cost Effective?"

I think you will agree with the Program Committee and me, that this is a solid day jam packed with data, concepts and methods that will impact how you practice immunotherapy the week you return to your office after this session. P.S. There will also be an opportunity to ask questions.

Foundation 10K Club and Tithe-a-Talk donors make a difference

The Foundation of ACAAI is pleased to recognize donors who achieved 10K Club status and ACAAI Annual Meeting faculty who pledged a portion of their honoraria through the Tithe-a-Talk program.

Bobby Lanier, MD, FACAIAI, Phillip Lieberman, MD, FACAIAI, Alnoor Malick, MD, FACAIAI, Edward O'Connell, MD, FACAIAI, and Dana Wallace, MD, FACAIAI, recently achieved the *10K Club* status for contributions of at least \$10,000.

Other members of the *10K Club* are **Sami Bahna, MD, DrPH, FACAIAI, Emil Bardana, Jr., MD, FACAIAI, Joseph Bellanti, MD, FACAIAI, Bradley Chipps, MD, FACAIAI, Lawrence DuBuske, MD, FACAIAI, David Engler, MD, FACAIAI, Stanley Fineman, MD, MBA, FACAIAI, Linda Ford, MD, AE-C, FACAIAI, Richard Gower, MD, FACAIAI, Kathleen May, MD, FACAIAI, and Betty Wray, MD, FACAIAI.** Corporate donors are ACAAI, the ACAAI Alliance, the New

England Society of Allergy and Texas Allergy, Asthma & Immunology Society.

Dr. Lanier initiated the *Tithe-a-Talk* program in 2001 as ACAAI president-elect. Over the past decade, the program has raised \$163,000. "Some allergists prefer to direct honoraria for their time to a project or charity," he noted. "It's painless and it could really help efforts to reach asthmatic and allergic people."

The Foundation website includes a complete list of *10K Club* and *5K Club* members, information about joining, planned giving programs and *Tithe-a-Talk*. The Jean Chapman Endowment Fund for Education was established to help support fellows-in-training travel grants. In times of bereavement, you can request donations be made, in lieu of

flowers, to help advance the care of allergy and immunology.

The Foundation awards more than \$150,000 annually to fund specialty-related programs that otherwise might cease to exist. These programs include Young Faculty Support awards, Scholar's Return awards, and support for the Consortium for Children's Asthma Camps. The bottom line is that the Foundation does make a difference.



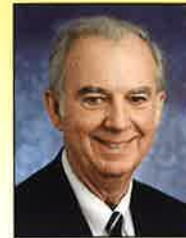
Dr. Lanier



Dr. Lieberman



Dr. Malick



Dr. O'Connell



Dr. Wallace

Tithe-a-Talk makes it easy to support your Foundation

The *Tithe-a-Talk* program makes it easy to donate honoraria from your speaking engagement. The following faculty designated a portion of their 2011 Annual Meeting or other honorarium to the Foundation's *Tithe-a-Talk* program.

To date, the following have agreed to tithe:

- Donald W. Aaronson, MD
- Amal H. Assa'ad, MD
- Mark Ballow, MD
- Cheryl Bernstein, RN, BSN
- Leonard Bielory, MD
- Larry Borish, MD
- Bradley E. Chipps, MD
- Kathleen Corley, NP
- Dan A. Dalan, MD
- Chitra Dinakar, MD
- Anne E. Dixon, MD
- Nabil El Sanadi, MD
- Stanley M. Fineman, MD
- Alessandro Fiocchi, MD
- Michael B. Foggs, MD
- Luz S. Fonacier, MD
- David B.K. Golden, MD
- Richard G. Gower, MD
- Paul A. Greenberger, MD
- Gary N. Gross, MD
- Mark Holbreich, MD
- Neal Jain, MD
- Kirsi Jarvinen-Seppo, MD
- David A. Khan, MD, FACAIAI
- David M. Lang, MD, FACAIAI
- Tao T. Le, MD, FACAIAI
- Philip L. Lieberman, MD, FACAIAI
- William R. Lumry, MD, FACAIAI
- Todd A. Mahr, MD, FACAIAI
- Gailen D. Marshall, MD, PhD
- Bryan L. Martin, DO, FACAIAI
- Kathleen R. May, MD, FACAIAI
- J. Allen Meadows, MD, FACAIAI
- Michael H. Mellon, MD, FACAIAI
- Talal M. Nsouli, MD, FACAIAI
- Jordan S. Orange, MD, FACAIAI
- R. Stokes Peebles, Jr., MD
- Thomas A.E. Platts-Mills, MD, PhD
- Donald W. Pulver, MD, FACAIAI
- Mark Schubert, MD, PhD
- James M. Seltzer, MD
- William S. Silvers, MD, FACAIAI
- James L. Sublett, MD, FACAIAI
- David D. Tanner, MD, FACAIAI
- James M. Tracy, DO, FACAIAI
- Dana V. Wallace, MD, FACAIAI
- C. Ross Westley, MD, FACAIAI

Alliance Welcomes You to Boston

by Prof. Sara Nelson, Ph.D., Alliance President



Prof. Nelson

It's time to finish your preparations for the November meeting in Boston! Deadlines are coming up. You don't want to miss the excellent programs and social events. Be sure you've paid your Alliance dues and are registered for the meeting. Both are necessary to participate. Consult your Pocket Pal, which will be in your registration packet, for a summary of all the Alliance activities.

The Alliance welcomes you to the Hospitality Suite in the Sheraton Hotel, open Monday through Friday 8:00 to 10:30 a.m. There will be an extensive continental breakfast, and round tables where you can renew old friendships and meet new people. Find someone to walk with you in Boston, or shop, or take a tour. As I have noted before, Boston is full of wonderful things to do and see. Check the last page of the program if you need a refresher. And don't forget to volunteer. It's a great way to make friends and be helpful at the same time.

Bring the kids, too. Children's programs in the Hospitality Suite will take place on Saturday and Sunday. On Saturday the topic will be Pilgrims and Indians. Costumes and artifacts make history come alive. On Sunday there's a Puppet Show, which kids will enjoy. Both events will be 9:30-10:30 a.m. Older children will be interested in the presentation on bats as well as the introduction to Boston, described below.

Programs for adults in the Hospitality Suite will be interesting and varied. On Friday, a presentation on Boston will help you get oriented to the city as well as providing you with interesting tidbits about the city and its history. The Saturday Program is titled, "The Role of the Old North Church and the American Revolution." This presentation includes tales of Paul Revere and his legendary midnight ride. On Sunday, our own **Bonnie Miles**, who is a Virginia Master Naturalist, will present a fascinating program on bats, and her own work in that field.

The annual business meeting and luncheon of the Alliance will be held at the Algonquin Club in Back Bay, which is replete with history and distinguished Bostonians. You must pay the \$15 fee to attend. After the business meeting there will be surprise entertainment!

I'm looking forward to seeing all of you in Boston.



Boston Harbor

Photograph courtesy Greater Boston Convention & Visitor's Bureau

Executive Committee reports summary of actions

The ACAAI Executive Committee took the following actions at its July 20 and August 17 phone conferences:

- Authorized the *Annals of Allergy, Asthma & Immunology* to release the copyright of published parameters for translation into other languages.
- Agreed to provide *Annals* CME at no charge once the online *Annals* CME system launches.
- Ratified the President's decision to authorize the National Guidelines Clearing House to copy and abstract the ACAAI/AAAAI/JCAAI practice parameters.
- Approved the following Policy for Recognition of Non-ACAAI Meetings as amended: A) "The ACAAI may not endorse, approve or recognize any scientific program/meeting or lay audience program/meeting for which the ACAAI was not actively involved in its development." B) "Programs and/or meetings for which ACAAI was officially involved in the development may carry the phrase, 'Recognized by the American College of Allergy, Asthma & Immunology,' contingent upon receipt of a written request and approval by the ACAAI Executive Committee and/or Board of Regents." C) "Programs for which ACAAI is a joint sponsor are required to carry the phrase 'Jointly sponsored by the American College of Allergy, Asthma & Immunology.'"
- Voted to offer CME from the 2011 Annual Meeting DVD.
- Expressed interest in the International Collaboration in Asthma, Allergy and Immunology (iCALL) by agreeing to: 1) Send ACAAI representatives to the Oct. 2-3, 2011, iCALL meeting; 2) Submit a 2012 budget request for joining the project; and 3) Advise the Joint Task Force on Practice Parameters of this project.
- Established a policy that all new and/or renewed projects budgeted over \$50,000 – and requiring the assistance/implementation of an outside vendor – be charged to obtain two proposals for review by the executive director, the executive medical director, the treasurer and the president prior to final selection. Exception to the policy includes existing multi-year contracts.
- Directed the CME Committee to develop and implement a plan to provide CME for *Annals of Allergy, Asthma & Immunology* reviewers beginning January 1, 2012.
- Agreed to request the Marketing Task Force to develop a means to designate Board-certified allergists/immunologists on the *Find an Allergist, Find Relief* feature of the ACAAI website.