**Instructions:**

1. Customize this email by inputting your practice information in the magenta-colored areas. (Add any additional information you’d like to include.)
2. Select all the copy then make the font color black.
3. Copy and paste into your email.
4. Add the subject line: As Your Expert in Allergies and Asthma, I Can Help With Many Conditions.
5. Send to current patients.

Dear Patient First Name,

I appreciate the opportunity to work with you to control your allergies and/or asthma. Board-certified and fellowship-trained allergists have special training focused on finding the sources and triggers of allergies and asthma. I can make a difference, especially for those patients who have moderate to severe symptoms. When I know the source, I can create an effective treatment plan so you can feel healthy again.

Here are some of the conditions I am specially trained to treat:

* Asthma
* Frequent cough
* Eczema
* Eye allergies
* Hay fever
* Indoor allergens, such as mold, dust mites and pet dander
* Recurrent infections
* Food allergies

**This is just a short list. If you’re suffering from unresolved symptoms that we haven’t discussed treating yet, let’s talk. Make a list, then make an appointment so we can get your symptoms under control.** I would be happy to see your friends and family for their allergy problems, too. Just have them give me a call to schedule an appointment.

<OFFICE WEB ADDRESS>

<OFFICE ADDRESS>

<OFFICE PHONE NUMBER>