**Instructions:**

1. Customize this email by inputting your practice information and customizing the description of credentials in the magenta-colored areas. (Add any additional information you’d like to include.)
2. Select all the copy then make the font color black.
3. Copy and paste into your email.
4. Add the subject line: Are Your Patients Suffering With Poorly Controlled Sniffling, Sneezing or Wheezing?
5. Send to PCPs in your network or community.

**It’s time for a board-certified and fellowship-trained allergist.**

I’m Dr. First and Last Name, your local board-certified and fellowship-trained allergy and asthma specialist. If your patients are suffering with asthma or unresolved symptoms from rhinitis, eczema, hives and chronic cough or itchy eyes, nose, throat and ears, I can help. As a board-certified and fellowship-trained allergist, I’m specially trained to find the source of allergies, asthma and related symptoms and to provide effective, cost-efficient treatment.

Board-certified and fellowship-trained allergists have special education and years of extensive training to find the etiology of symptoms caused by allergies and asthma, and we have the knowledge to provide effective treatment and management. This can be a game-changer for your patients, especially those with moderate to severe symptoms.

I welcome the opportunity to partner with you in the care of your allergy and asthma patients who’ve been suffering with unresolved symptoms. If you’d like to help them find the relief only possible with the latest treatment approaches, consider referring your patients soon.

<OFFICE WEB ADDRESS>

<OFFICE ADDRESS>

<OFFICE PHONE NUMBER>