**Instructions:**

1. Customize this email by inputting your information in the magenta-colored areas. Add any additional information you’d like to include.
2. Select all the copy then make the font color black.
3. Copy and paste into your email.
4. Customize the second line to include your credentials.
5. Add the subject line: Do You Have Patients With Unresolved Allergy or Asthma Symptoms?
6. Send to your local primary care providers.

Dear Dr. Last Name,

Do you have any patients with unresolved asthma or allergy symptoms? As a board-certified and fellowship-trained allergist, I’m specially trained to find the source of allergies, asthma and related symptoms and to provide your patients with effective, cost-efficient treatment. I have years of experience identifying the etiology of symptoms caused by allergies and asthma, and I have the knowledge to provide effective treatment and management. This can be a game-changer for your patients, especially those with moderate to severe symptoms.

I welcome the opportunity to partner with you in the care of your allergy and asthma patients. If you’d like to help them find the relief possible with the latest treatment approaches, consider referring your patients to me. We can work together to help your patients live the life they want and deserve.

See all the ways a board-certified, fellowship-trained allergist can help patients with unresolved allergy or asthma symptoms.

<LINK TO CAMPAIGN MICROSITE>

<OFFICE WEB ADDRESS>

<OFFICE ADDRESS>

<OFFICE PHONE NUMBER>